

**AGENDA  
ITEM**

**5**

## PROCLAMATION

### **Binational Neighborhood Revitalization through the Arts Program in the Month of October 2016**

Whereas, the month of October has been recognized as National Arts and Humanities Month by thousands of arts and cultural organizations, communities, and states across the country, as well as by the White House and Congress for over 30 years;

Whereas, the arts and humanities embody much of the accumulated wisdom, intellect, and imagination of humankind;

Whereas, the arts and humanities enhance and enrich the lives of every American;

Whereas, the arts and humanities play a unique role in the lives of our families, our communities, and our country;

Whereas, the Calexico Kennedy Gardens Neighborhood Watch works tirelessly to offer neighbors opportunities to participate and use to revitalize their neighborhood and Calexico;

Whereas, the Calexico Kennedy Gardens Neighborhood Watch has been promoting “Murals Projects” to encourage artistic expression, and beautify our community since 1992 and has currently began a Binational Neighborhood Revitalization through the Arts Program with Project Calle 13 of Mexicali Baja California, Colonia Santa Clara; and

Whereas, arts greatly improves and revitalizes neighborhoods and brings people or many nations together, it also strengthens our economy by generating \$135 billion in total economic activity annually, \$22.3 billion in government revenue, and by supporting the full-time equivalent of 4.1 million jobs;

**NOW, THEREFORE, BE IT RESOLVED**, that I, Luis Castro, Mayor of the City of Calexico, do hereby proclaim October 2016 for the Bi-National Neighborhood Revitalization through the Arts Program with Project Calle 13 of Mexicali Baja California, Colonia Santa Clara and call upon our citizens to celebrate and promote the arts and culture in our City and to specifically encourage the greater participation by those said citizens in taking action for the arts in Calexico.

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Luis J. Castro, Mayor