

**Beautification Committee Special Meeting
Fernando "Nene" Torres Council Chambers
608 Heber Avenue
Calexico, CA 92231
March 22, 2016
5:30 p.m.**

Members:

Carmen Estrada
Maria L. Juarez
Esther A. Marquez

Secretary:

Luz E. Villanueva

AGENDA

Call to Order and attendance:

Pledge of Allegiance:

Approval of Agenda:

Public comments/announcements on non- agenda items:

This is a public meeting. If there is an item not on the agenda on which you wish to be heard, you may do so at this time.

Consent Agenda:

1. Approval of minutes for meeting of February 9, 2016.

Business:

1. Beautification Committee Attendance Report – Jan. - Feb. 2016 Report.
2. Continued discussion on a proposed pet park in Calexico. (Comm. Marquez)
3. Trash cans/bins and clean-up of alleys for downtown area. (Councilman Real)

Comments by Commissioners:

Adjournment:

Next regular meeting date is Tuesday, April 12, 2016, at 5:30 p.m.

THE BEAUTIFICATION COMMITTEE OF THE CITY OF CALEXICO MET IN REGULAR SESSION ON THE 9TH DAY OF FEBRUARY, 2016, AT 5:30 P.M. AT THE CITY OF CALEXICO FERNANDO "NENE" TORRES COUNCIL CHAMBERS LOCATED AT 608 HEBER AVENUE, CALEXICO, CALIFORNIA.

CALL TO ORDER:

The meeting was called to order at 5:35 p.m. by Armando Real, Council Member.

PLEDGE OF ALLEGIANCE: Everyone present was led in the Pledge of Allegiance by Ralph Morales, Building/Planning Manager.

ATTENDANCE:

MEMBERS PRESENT: Carmen Estrada, Chair
Maria L. Juarez, Commissioner
Esther A. Marquez, Commissioner
Armando Real, Council Member

MEMBERS ABSENT: None

CITY STAFF PRESENT: Ralph Morales, Building/Planning Manager
Luz E. Villanueva, Beautification Committee Secretary

GUEST: Ben Horton

APPROVAL OF AGENDA:

Motion was made by Comm. M. Juarez and seconded by Comm. E. Marquez to approve the Agenda as presented. Motion passed unanimously.

CONSENT AGENDA:

Motion was made by Comm. E. Marquez and seconded by Comm. M. Juarez to approve the Minutes for meeting of May 12, 2015, as presented. Motion passed unanimously.

Beautification Committee Minutes

February 9, 2016

Page 2

PUBLIC COMMENTS:

Ben Horton advised everyone present that the BID was going to have a meeting on Wednesday, February 10, 2016, and invited all of the commissioners present to attend.

BUSINESS:

1. Beautification Committee Attendance Report – January 2016 & 2015 Report.

The attendance reports were reviewed and acknowledged by all of the commissioners present.

2. Discussion on a proposed pet park in Calexico. (Comm. Marquez)

Commissioner E. Marquez feels that a pet park would be a special place to have where residents can go with their pets and have a good time. She would like to know what the requirements are to open a park like this.

Armando Real asked if there was any location in mind where they want to have this pet park. Mr. Real advised that this issue needs to be brought back for further discussion and next time have 4 to 5 locations in mind to discuss with the commissioners. Other issues discussed were the liability aspect and whether or not a retention basin can be totally fenced in. Mr. Real directed Ralph Morales to look into these issues and find out if a retention basin can be totally fenced in and check with other cities that have pet parks and find out about the liability issues involved with having a pet park.

3. List of Businesses in Calexico. (Comm. E. Marquez)

Comm. E. Marquez proposed that the commissioners be given a list of businesses so they can go to these businesses and request donations on behalf of the committee on specific project that they may have in the future. She wants to involve the local businesses in being a part of the beautification of the City.

Armando Real advised they had to be careful when approaching the local businesses and do it in an official manner. Requesting donations in writing with City letterhead and any monetary donations had to be done by checks made out to City of Calexico. Comm. E. Marquez stated she would take the correct steps to insure everything was done accordingly.

Beautification Committee Minutes

February 9, 2016

Page 3

4. Commission Presentations to the City Council. Boards & commissions Presentation Schedule 2016.

Commissioners present were advised that the City Clerk had provided us with the 2016 Boards & Commissions Presentation Schedule and we were providing them with a copy of the schedule so that they could have plenty of notice to prepare for the presentation they will have to give to the City Council on August 2, 2016. The commissioners were advised that the presentation is normally about the committees goals & objectives and that they can take that opportunity to discuss their accomplishments as well. They were further advised to contact Gabby Garcia, City Clerk, if they had any questions and/or concerns regarding the presentation they had to give to the City Council.

Comments by commissioners:

Chair C. Estrada gave brief presentation on the retention basin on the corner of 5th & Andrade. She advised that the lighting project will be completed in the very near future. She is very thankful with the City because they were very cooperative with her in getting this project finalized.

Armando Real requested that for our next meeting we put the downtown trash cans/bins on the agenda. He wants to make sure that each business at downtown Calexico has the correct size of trash bin for the size of the business. He wants Code Enforcement to be invited to the meeting to discuss the issue of cleaning of alleys.

Ask Administration if Beautification Committee can ask for donation of trees to complete the planting of 60 trees at various city parks.

Request copy of Beautification Committee Bi-Laws from City Clerk and place on next Beautification Committee agenda for review and discussion.

ADJOURNMENT:

No further business to discuss. Meeting adjourned at 6:20 p.m.

Carmen Estrada, Chair

Next regular meeting date is Tuesday, March 8, 2016 at 5:30 p.m.

**BEAUTIFICATION COMMITTEE
ATTENDANCE ROSTER
JANAUARY TO JUNE 2016**

	01/11/2016 MEETING DATE:	2/09/2016 MEETING DATE:	3/08/2016 MEETING DATE:	3/22/2016 SP. MEETING DATE:	5/10/2016 MEETING DATE:	6/14/2016 MEETING DATE:
COMMITTEE MEMBERS:						
Carmen Estrada	ABSENT	PRESENT	CANCELLED			
VACANT	VACANT	VACANT	CANCELLED			
Maria L. Juarez	PRESENT	PRESENT	CANCELLED			
VACANT	VACANT	VACANT	CANCELLED			
Esther Alicia Marquez	PRESENT	PRESENT	CANCELLED			

N.Q. = No Quorum
M.C. = Meeting Cancelled
N.M. = No Meeting Scheduled

**CITY OF CALEXICO
BEAUTIFICATION COMMITTEE
STAFF REPORT**

SUBJECT: Pet Park

AGENDA DATE: March 07, 2016

PREPARED BY: Ralph Morales, Building/Code Enforcement/Planning Manager



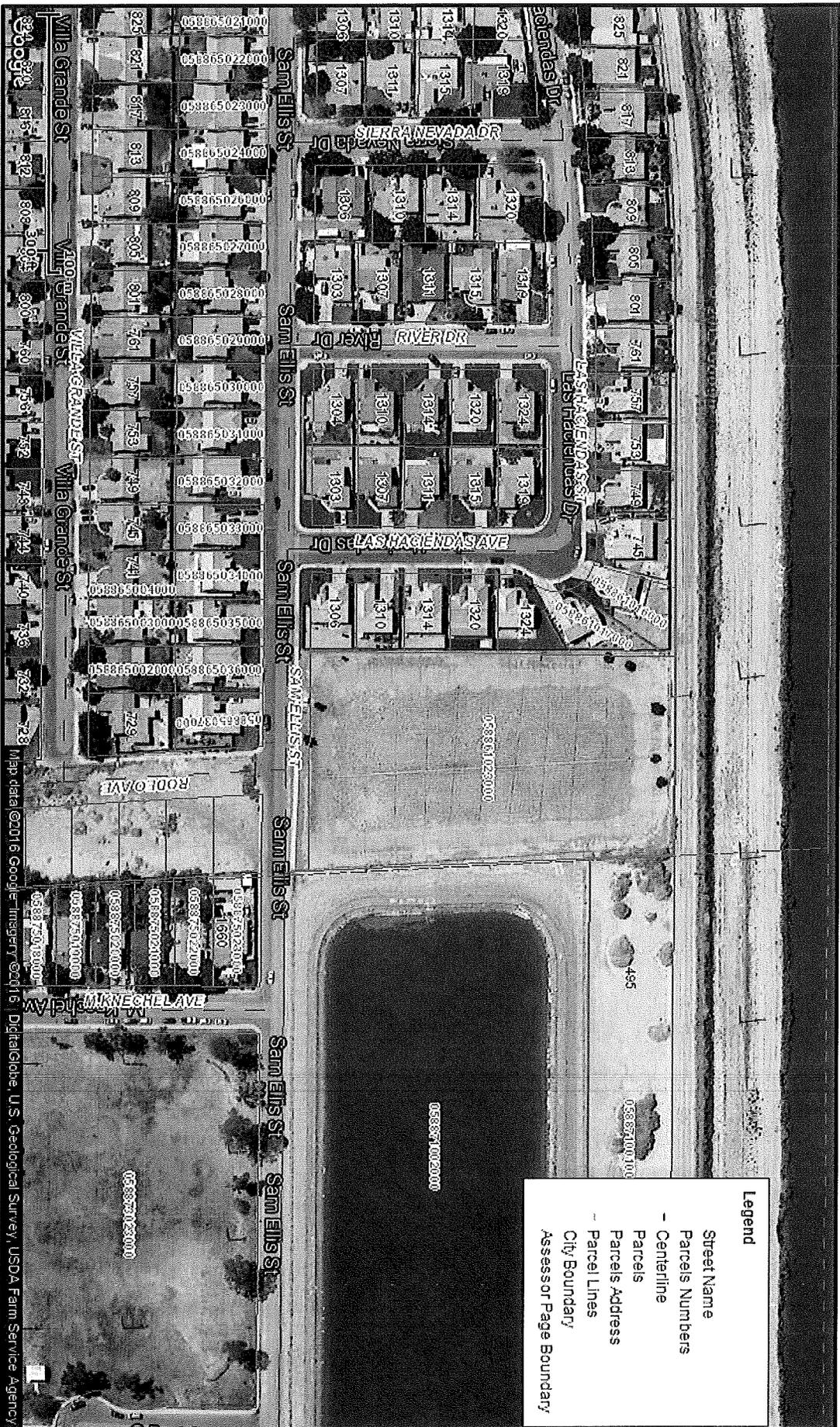
BACKGROUND INFORMATION:

At the February 9, 2016 Beautification Meeting it was requested by Commissioner E. Marquez for the city to entertain the possibility of looking for a location to have a pet park so that people could take their pets for exercise and play time.

DISCUSSION:

This proposed project regarding parks would require to be brought before the Parks and Recreation Commission for consideration and recommendation.

Default Title



1" = 188 ft	Sub Title	03/08/2016		
-------------	-----------	------------	--	--

This map represents a visual display of related geographic information. Data provided hereon is not a guarantee of actual field conditions. To be sure of complete accuracy, please contact Imperial County Staff for the most up-to-date information.

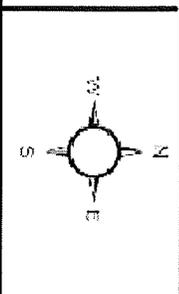
Default Title



1" = 188 ft

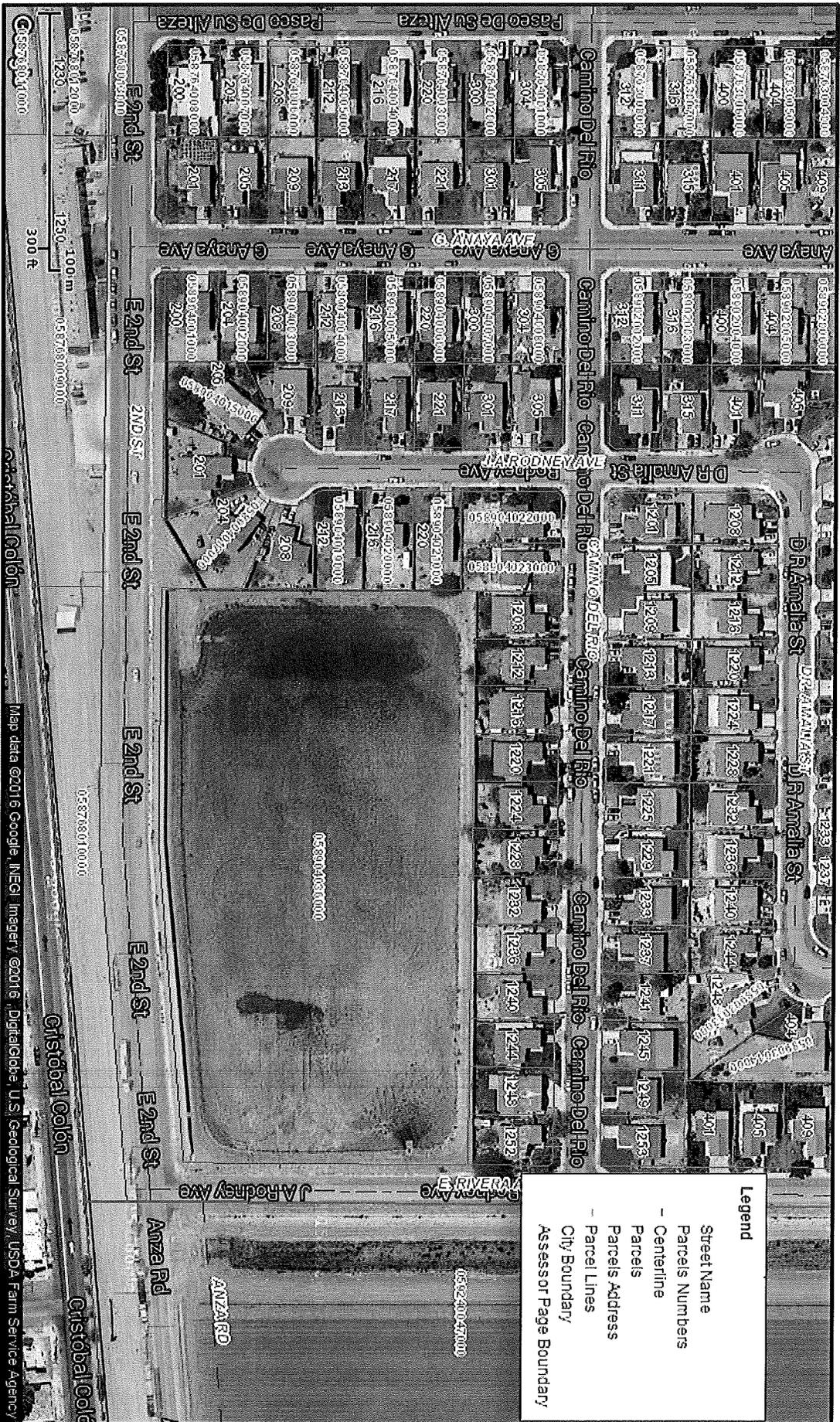
Sub Title

03/08/2016



This map represents a visual display of related geographic information. Data provided hereon is not a guarantee of actual field conditions. To be sure of complete accuracy, please contact Imperial County Staff for the most up-to-date information.

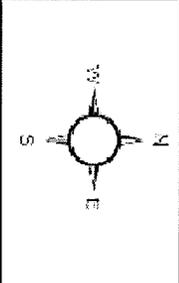
Default Title



1" = 188 ft

Sub Title

03/08/2016



This map represents a visual display of related geographic information. Data provided hereon is not a guarantee of actual field conditions. To be sure of complete accuracy, please contact Imperial County staff for the most up-to-date information.

**CITY OF CALEXICO
BEAUTIFICATION COMMITTEE
STAFF REPORT**

SUBJECT: Downtown Clean-Up

AGENDA DATE: March 17, 2016

PREPARED BY: Ralph Morales, Building/Code Enforcement/Planning Manager



BACKGROUND INFORMATION:

Council Member Real requested at the February 9, 2016 Beautification Meeting to put the trash cans/bins and clean-up on the next agenda for discussion.

DISCUSSION:

It has been noticed that in certain areas in the business district mostly on the corner of First Street and Heffernan the trash containers are over flowing leaving trash on the public walkway. Code Enforcement have contacted the business owners regarding the problem, their claim is that though they do their best to contain the trash inside the container the neighboring businesses will use their containers which they do not have any control in keeping it clean plus individuals looking for cardboards will also spill trash outside the container. Code Enforcement have given verbal warnings to businesses between First Street and Second Street, followed with written notices as a means to encourage businesses to keep their areas clean.

A meeting was held with Jesus Eduardo Escobar, representative for Republic Waste and Recycling Service to discuss the trash pick-up in the downtown area as well as all commercial areas. A list of the businesses have been requested on all current contracts along with a list of the size of containers and time of trash pickups and a list of delinquent accounts. Once the list is obtained Code Enforcement will be able to determine which businesses have and don't have containers, if the business needs large containers or if more frequent trash pick-ups are needed.

Once the information is acquired code enforcement will visit those businesses who may be in violation.