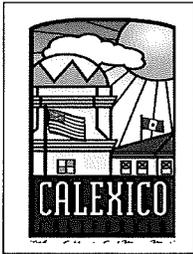


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AGENDA STAFF REPORT

DATE: October 12, 2016

TO: Mayor and City Council

APPROVED BY: Armando G. Villa, City Manager

PREPARED BY: Rosalind Guerrero, Grants Manager *RJG*

SUBJECT: Approve Business Improvement District Request to Allow Sidewalk Sales on October 31, 2016 in the Downtown District.

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Recommendation:

Approve Business Improvement District Request to Allow Sidewalk Sales on October 31, 2016 in the Downtown District.

Background:

The Business Improvement District is hosting a Halloween Carnival on Monday, October 31, 2016. The Carnival will be held on Rockwood Avenue between 1st Street and 2nd Street and will feature booths, a bounce house, music, and prizes for costumes.

Carnival participants will set up beginning at 1:00 p.m. and the Carnival will open at 4:00 p.m. and end at 8:00 p.m.

Businesses participating in the sidewalk sales will set up at the time they are scheduled to open for business.

Discussion & Analysis:

Businesses in the downtown district pay a fee of \$25.00 for a Sidewalk Sale Permit and are required to follow the rules established for the holding of sidewalk sales.

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Fiscal Impact:

Sidewalk sale permit fee of \$25 for each business participating.

Coordinated With:

City Departments, with the Temporary Use Permit (TUP) process.

Attachments:

None