

**CITY OF CALEXICO  
BUSINESS IMPROVEMENT DISTRICT  
REGULAR MEETING AGENDA**

**February 13, 2020**

Fernando "Nene" Torres Council Chambers  
608 Heber Ave.  
Calexico, CA 92231

6:00 P.M.

**Members:**

Gabriel Baez  
Christopher Gomez Wong  
Jesus Lopez  
Alex Perrone  
Armando Martinez

**City Council:**

Bill Hodge, Mayor  
David Romero, Mayor Pro-Tem  
Rosie Arreola-Fernandez, Councilmember  
Morris Reisin, Councilmember  
Lewis Pacheco, Councilmember

Miguel Figueroa, Assistant City Manager

David Dale, City Manager

**AGENDA**

**CALL TO ORDER AND ATTENDANCE**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**ANNOUNCEMENTS/PUBLIC COMMENTS/PUBLIC APPEARANCES**

**(Not to Exceed 3 Minutes)**

This is the time for the public to address the Business Improvement District on any item not appearing on the agenda. The Chairperson will recognize you and when you come to the microphone, please state your name and place of residence for the record. While members of the public are encouraged to participate, it is unlawful to disturb or delay the meeting with personal or slanderous remarks. The Business Improvement District is prohibited by State law from taking action or discussing items not included on the printed agenda. Please direct your questions and comments to the Commission.

**DISCUSSION AND POTENTIAL ACTION ITEMS**

1. Discussion: Status update on Request for Proposals for Business Improvement District promotion and event services.
2. Discussion/Action: Downtown Action Plan White Paper.

- 3. Discussion/Action: Review boundaries of the Business Improvement District Zones 1 and 2.
- 4. Discussion/Action: Approve funding for 2020 Downtown Car Show Festival and Día de las Madres Celebration.
- 5. Discussion/Action: Approve funding for Calexico's Downtown Business Promotion Tacofest
- 6. Discussion: Financial Report - Fund Balance.

**ADJOURNMENT**

It is the intention of the City of Calexico to comply with the Americans with Disabilities Act in all respects. If you are a person with a disability who requires a disability-related modification or accommodation in order to participate in a meeting, including auxiliary aids or services, please request such modification or accommodation from the City Clerk at (760) 768-2102. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting. Please advise us at the time whether you will require accommodations to participate in meetings on a regular basis. Any person affected by any application on this agenda may submit their concerns in writing prior to the meeting or appear in person and be heard in support or opposition to the proposal at the time the matter is considered on the agenda. The staff reports, applications and environmental documents may be viewed at either the office of the office of the City Clerk, 608 Heber Avenue from 8:30 a.m. until 5:30 p.m. Monday through Thursday, except legal holidays. Telephone inquiries may be made at (760) 768-2102. If you challenge any agenda issue in court, you may be limited to raising only those issues that you or someone else raised at the public meeting described in this notice, or in written correspondence delivered to the City of Calexico at, or prior to, the public meeting.

This notice of the agenda is hereby certified to have been posted on or before 5:30 p.m. on February 10, 2020.



Veronica Luna, Board Secretary

5:30 p.m. / February 10, 2020  
Time/Date

**Next meeting date: March 12, 2020 at 6:00 p.m.**