

**CITY OF CALEXICO  
BUSINESS IMPROVEMENT DISTRICT  
SPECIAL MEETING AGENDA**

**August 26, 2019**

Fernando "Nene" Torres Council Chambers  
608 Heber Ave.  
Calexico, CA 92231

3:00 P.M.

**Members:**

Jesse Gallardo  
Christopher Gomez Wong  
Jesus Lopez  
Linda Lara  
Armando Martinez

**City Council:**

Bill Hodge, Mayor  
David Romero, Mayor Pro-Tem  
Rosie Arreola-Fernandez, Councilmember  
Morris Reisin, Councilmember  
Lewis Pacheco, Councilmember

Miguel Figueroa, Assistant City Manager

David Dale, City Manager

**AGENDA**

**CALL TO ORDER AND ATTENDANCE**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**ANNOUNCEMENTS/PUBLIC COMMENTS/PUBLIC APPEARANCES**

**(Not to Exceed 3 Minutes)**

This is the time for the public to address the Business Improvement District on any item not appearing on the agenda. The Chairperson will recognize you and when you come to the microphone, please state your name and place of residence for the record. While members of the public are encouraged to participate, it is unlawful to disturb or delay the meeting with personal or slanderous remarks. The Business Improvement District is prohibited by State law from taking action or discussing items not included on the printed agenda. Please direct your questions and comments to the Commission.

**APPROVAL OF CONSENT AGENDA**

1. Business Improvement District Minutes for Special Meeting of August 6, 2019.

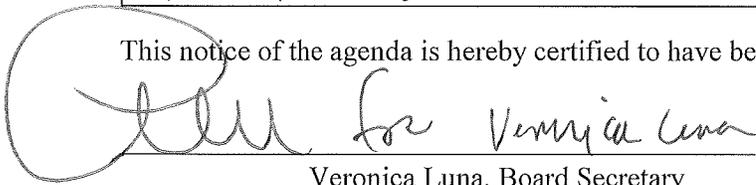
**DISCUSSION AND POTENTIAL ACTION ITEMS**

2. Discussion/Action: Approve up to \$4,000 in support of the Calexico Downtown Mexico Independence Day Celebration on September 15, 2019 in collaboration with the Mexican Consulate in Calexico.
3. Discussion/Action: Strategy for Downtown cleanup: rent two (2) portable restrooms for public use.

**ADJOURNMENT**

It is the intention of the City of Calexico to comply with the Americans with Disabilities Act in all respects. If you are a person with a disability who requires a disability-related modification or accommodation in order to participate in a meeting, including auxiliary aids or services, please request such modification or accommodation from the City Clerk at (760) 768-2102. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting. Please advise us at the time whether you will require accommodations to participate in meetings on a regular basis. Any person affected by any application on this agenda may submit their concerns in writing prior to the meeting or appear in person and be heard in support or opposition to the proposal at the time the matter is considered on the agenda. The staff reports, applications and environmental documents may be viewed at either the office of the office of the City Clerk, 608 Heber Avenue from 8:30 a.m. until 5:30 p.m. Monday through Thursday, except legal holidays. Telephone inquiries may be made at (760) 768-2102. If you challenge any agenda issue in court, you may be limited to raising only those issues that you or someone else raised at the public meeting described in this notice, or in written correspondence delivered to the City of Calexico at, or prior to, the public meeting.

This notice of the agenda is hereby certified to have been posted on or before 5:00 p.m. on August 23, 2019.



Veronica Luna, Board Secretary

5:00 p.m. / August 23, 2019  
Time/Date

**Next meeting date: To be determined**

# Item

# 1

**THE CITY OF CALEXICO BUSINESS IMPROVEMENT DISTRICT MET IN SPECIAL SESSION ON THE 6<sup>TH</sup> DAY OF AUGUST, 2019 AT 5:00 P.M. AT THE FERNANDO “NENE” TORRES COUNCIL CHAMBERS, 608 HEBER AVENUE, CALEXICO, CALIFORNIA.**

**CALL TO ORDER**

Chairman Jesus Lopez called the meeting to order at 5:06 p.m.

**ROLL CALL**

**PRESENT**

Chairman: Jesus Lopez  
Vice-Chairman: Armando Martinez  
Member: Jesse Gallardo  
Member: Linda Lara

**ABSENT**

Member: Christopher Gomez Wong

**PLEDGE OF ALLEGIANCE**

Chairman Jesus Lopez led those present in the Pledge of Allegiance.

**APPROVAL OF AGENDA**

Motion was made by Chairman Lopez to approve the agenda as presented. Motion was seconded by Member Martinez and passed by the following vote to wit:

AYES: Lopez, Martinez, Gallardo, Lara  
NOES: None  
ABSENT: Wong  
ABSTAIN: None

**ANNOUNCEMENTS/PUBLIC COMMENTS**

No public comments at this time.

**PRESENTATIONS**

**CALEXICO BOXING ACADEMY**

Mr. Bardo Gutierrez gave a brief presentation on the Calexico Boxing Academy. Mr. Gutierrez stated that they are a non-profit organization that has been running now for about 4 ½ years and currently have between 50-60 participants. The academy normally charges \$10.00 per person but not everyone has the means to pay and they do not turn anybody away. Mr. Gutierrez is asking for any type of assistance the commission can provide, i.e. donation of equipment, or uniforms. Mr. Gutierrez stated that the location where the academy is at currently has no air conditioning. Mr. Gutierrez stated that rent is \$465 per month and the previous owner let them go without paying rent for several months, but this is a new owner and he is charging rent on a monthly basis. Mr. Gutierrez stated that they currently do not have the funds to pay for

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rent and asked the commission if they had a warehouse the academy could utilize. Mr. Gutierrez thanked the commission for giving him the opportunity to be heard.

City Manager David Dale informed the commission they cannot make a decision on this due to the fact that it is not an action item on the agenda.

Member Martinez stated that the academy is good for the community and good for the kids to continue to have something to do and keep out of trouble. Member Martinez also asked Mr. Gutierrez to provide an estimate amount for equipment, uniforms and rent.

Member Gallardo asked Mr. Gutierrez if it could be possible to advertise the businesses in return for paying the monthly rent fee and Mr. Gutierrez responded that was a great idea would not be a problem advertising.

Chairman Lopez stated that he would like to bring this item back on the next meeting as an action item and bring the estimate for the equipment, uniforms and rent.

### **PARENTS ATHLETIC LEAGUE**

Ms. Carmen Estrada provided a slideshow of past events regarding the Parents Athletic League. Ms. Estrada stated that she has been the director of this organization for the past 11 years. During this time, she has adopted four parks and has put up fencing, lighting, trash containers, planted trees and is currently negotiating with the City Manager on building restrooms. Ms. Estrada stated that the leagues for under 18-year olds do not have to pay a fee but she does charge the adults \$10.00 to participate. Ms. Estrada stated that at this moment she is asking the commission for a donation of \$2,850 to assist with the park rental fee, which the City is charging for the adult league to use the fields.

Several members were not in agreement that the city is charging the adult league only and that after all Ms. Estrada has done, she is still being charged a park fee to be able to use the City's fields.

City Manager David Dale stated that the city has a fee structure just like any other city and fees were matched to the school district's fee structure. Mr. Dale stated that the amount that Ms. Estrada is asking for is for the use of two fields for 10 weeks. Mr. Dale stated that the reason why a lot of these leagues don't use the school fields is that the school district charges a fee to use their fields. Mr. Dale stated that the city charges for the use of the fields because they get a lot of complaints regarding the fields not being in good condition. Mr. Dale stated that the city does not have the funds to pay for lighting and field maintenance. Mr. Dale stated that the city is currently working on an agreement with Ms. Estrada on building restroom facilities at Cordova Park in exchange that the city would not charge her for the use of the fields for a certain amount of time. Mr. Dale stated that the city would buy the materials and she would provide the labor, due to her knowing a lot of people who are contractors and engineers.

Ms. Estrada stated that she is asking for monetary assistance in the amount of \$2,850 to help pay for the usage of the fields which is due to the city on September 1, 2019.

Member Gallardo asked Ms. Estrada if it would be possible to advertise the businesses in return for assisting her with the amount that she needs and Ms. Estrada responded that would not be a problem.

Ms. Celia Lopez stated that she is the coach and coordinator for the special needs league, which starts in September and has about 20 children. Ms. Lopez also stated that they are in need of benches, shades and uniforms. Ms. Lopez stated that the league would be very grateful with any type assistance the commission can provide.

Chairman Lopez stated that no action could be taken at this time but would like to bring this item back on the next meeting as an action item.

Member Martinez asked the commission and audience members if we could have one minute of silence in memory of the recent mass shooting victims.

### **CONSENT AGENDA**

#### **APPROVAL OF BUSINESS IMPROVEMENT DISTRICT MINUTES FOR MEETING OF MAY 17, 2019 AND MAY 21, 2019.**

Motion was made by Chairman Lopez to approve the Business Improvement District minutes for meeting of May 17, 2019 and May 21, 2019. Motion was seconded by Member Martinez and passed by the following vote to wit:

AYES: Lopez, Martinez, Lara, Gallardo  
NOES: None  
ABSENT: Wong  
ABSTAIN: None

### **DISCUSSION AND POTENTIAL ACTION ITEMS**

#### **DISCUSSION/ACTION: STRATEGY FOR DOWNTOWN CLEANUP: INSTALLATION OF TWO (2) GATES AT THE ALLEY ON ROCKWOOD AVENUE BETWEEN FIRST AND SECOND STREET.**

Councilmember Morris Reisin stated that he is proposing to put a gate in the alley in downtown right next to Jack in the Box (Rockwood Avenue). Councilmember Reisin stated the cost for this gate is \$4,100.00 and will be reimbursed by Republic Services in January when they sign the new contract. Councilmember Reisin stated that the reason why this item should be considered now is because a third party is looking to begin cleaning downtown alleys.

Motion was made by Chairman Lopez to approve the installation of two (2) gates at the alley on Rockwood Avenue between First and Second Street. Motion was seconded by Member Gallardo and passed by the following vote to wit:

AYES: Lopez, Gallardo, Martinez, Lara  
NOES: None  
ABSENT: Wong  
ABSTAIN: None

#### **DISCUSSION/ACTION: STRATEGY FOR DOWNTOWN CLEANUP: RENT TWO (2) PORTABLE RESTROOMS FOR PUBLIC USE.**

Councilmember Morris Reisin stated that this quote was too high and that he would work on this because he remembers when he was the chairman of this commission the amount paid was \$1,200 - \$1,300 per year for the use of 11 portable restrooms.

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Member Gallardo asked why there was only one quote and why there were no RFP's sent out. Member Gallardo stated that additional quotes should be presented at the next regular meeting.

Motion was made by Chairman Lopez to move this item to the next commission meeting. Motion was seconded by Member Martinez and passed by the following vote to wit:

|          |                                 |
|----------|---------------------------------|
| AYES:    | Lopez, Martinez, Lara, Gallardo |
| NOES:    | None                            |
| ABSENT:  | Wong                            |
| ABSTAIN: | None                            |

**DISCUSSION: STATUS UPDATE ROCKWOOD PLAZA PROMENADE**

City Manager David Dale stated the city received \$200,000 in grant funds for the design work on the Rockwood Plaza Promenade and SCAG is planning to get the consultant on board sometime later this year. Mr. Dale also stated that they will be taking the downtown action plan to the city council for review and approval in September and will also include the relocation of taxis to 1<sup>st</sup> Street.

**DISCUSSION: BID MASTER CALENDAR**

City Manager Dale stated that there are currently four items on the master calendar and was instructed to ask the commission if they wanted to add anything or make any changes to it. It was commented that the parade needs to be changed to December and the car show changed to April.

All members agreed that there were no other changes needed at this time.

Mr. Dominguez provided a status update presentation on the 50/50 program.

**ADJOURNMENT**

Motion was made by Chairman Lopez to adjourn meeting. Motion was seconded by Member Martinez and passed by the following vote to wit:

|          |                                 |
|----------|---------------------------------|
| AYES:    | Lopez, Martinez, Gallardo, Lara |
| NOES:    | None                            |
| ABSENT:  | Wong                            |
| ABSTAIN: | None                            |

There being no further business, meeting was adjourned at 6:25 p.m.

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Jesus Lopez, Chairman

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Veronica Luna, Commission Clerk