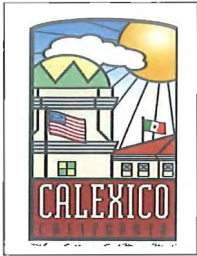


**AGENDA
ITEM**

8



AGENDA STAFF REPORT

DATE: January 19, 2022

TO: Mayor and City Council

APPROVED BY: Miguel Figueroa, City Manager *MVF*

PREPARED BY: Miguel Figueroa, City Manager

SUBJECT: Approve Letter of Support for the Application Prepared by the Center for Employment Training for Funding as a "Backbone Organization" for the American Rescue Plan Act Good Jobs Challenge

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Recommendation:

It is recommended that the City Council consider approving a letter of support for the application prepared by the Center for Employment Training (CET) for the American Rescue Plan Act Good Jobs Challenge.

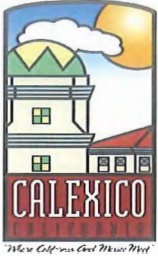
Discussion:

This funding will assist CET in coordinating sectoral partnerships to offer complete wrap-around services and skills training that reduce unemployment rates by increasing the regional workforce system and creating access points to high-quality in-demand occupations that lead to self-sufficiency.

Attachment:

1. Letter of Support

AGENDA ITEM 8



CITY OF CALEXICO

608 Heber Ave.
Calexico, CA 92231-2840
Tel: 760.768.2110
Fax: 760.768.2103
www.calexico.ca.gov

January 19, 2022

Good Jobs Challenge Review Team
U.S. Economic Development Administration
1401 Constitution Avenue NW
Washington, DC 20230

Re: Letter of Support from City of Calexico

To Economic Development Administration:

On behalf of the City of Calexico I would like to express our strong support for the Center for Employment Training's (CET) application for funding as a "Backbone Organization" for the American Rescue Plan Act Good Jobs Challenge (ARPA Good Jobs Challenge).

As a mission-aligned and values-driven organization, we believe CET has demonstrated its skills and experience in effectively implementing and administering services that align with our region's Comprehensive Economic Development Strategy to the targeted populations with barriers to employment who have become increasingly vulnerable due to the COVID-19 pandemic. This funding will assist CET in coordinating sectoral partnerships to offer complete wrap-around services and skills training that reduce unemployment rates by increasing the regional workforce system and creating access points to high-quality in-demand occupations that lead to self-sufficiency.

I am particularly excited to support CET due to its strong commitment to job training and workforce development and its outreach and recruitment efforts encouraging low-income individuals in rural and agricultural sectors to break the generational cycle of poverty within their families and acquire quality skills training to embark on a career path.

I look forward to continuing to support CET's vision to create strategic sectorial partnerships through the ARPA Good Jobs Challenge to increase our workforce, establish effective career pathways, and build community engagement with high-risk target sectors. I appreciate your consideration in CET's application as a Backbone Organization for the ARPA Good Jobs Challenge funding.

If you have any questions or require additional information, please do not hesitate to contact our office at 760/768-2110.

Sincerely,

CITY OF CALEXICO

Javier Moreno
Mayor

Viva Calexico!