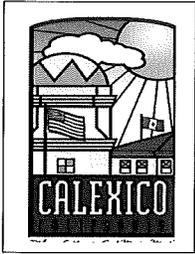


**AGENDA  
ITEM**

**05**



# AGENDA STAFF REPORT

**DATE:** September 5, 2018  
**TO:** Mayor and City Council  
**APPROVED BY:** David B. Dale, City Manager *DD*  
**PREPARED BY:** Miguel Figueroa, Assistant City Manager *MF*  
**SUBJECT:** Ratification of Economic Development/Financial Advisory Commission Minutes for the Meeting of July 10, 2018.

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## Recommendation:

Ratification of Economic Development/Financial Advisory Commission Minutes for the Meeting of July 10, 2018.

## Background:

Commission staff liaison shall prepare minutes of the proceedings of each Economic Development/Financial Advisory Board Meeting and present to the commission for approval. Once approved, a copy of the signed minutes is submitted for Council ratification.

## Discussion & Analysis:

Attached minutes of the Economic Development/Financial Advisory Commission for the Meeting of July 10, 2018 have been approved by the commission and signed by the chairperson for ratification by Council.

**Fiscal Impact:** None.

**Coordinated With:** None.

## Attachments:

Minutes for Economic Development/Financial Advisory Commission  
Minutes for the Meeting of July 10, 2018.



**THE ECONOMIC DEVELOPMENT AND FINANCIAL ADVISORY COMMISSION  
MET IN REGULAR SESSION ON THE 10<sup>TH</sup> DAY OF JULY, 2018 AT 6:00 P.M. AT THE  
FERNANDO “NENE” TORRES COUNCIL CHAMBERS, 608 HEBER AVENUE,  
CALEXICO, CALIFORNIA.**

**CALL TO ORDER**

Commissioner Ben Horton called the meeting to order at 6:02 p.m.

**ATTENDANCE:**

Chairman: Benjamin Horton  
Vice-Chairman: Ismael Lopez  
Commissioner: David Romero  
Commissioner: Enrique Roman Ramirez – arrived at 6:05 p.m.

**PLEDGE OF ALLEGIANCE**

Benjamin Horton led those present in the Pledge of Allegiance.

**APPROVAL OF AGENDA**

Mr. Figueroa requested for items 4 and 5 to be incorporated with item 2. Motion was made by Commissioner Romero to accept Mr. Figueroa’s request. Motion was seconded by Commissioner Lopez and passed by the following vote to wit:

AYES: Romero, Lopez, Horton  
NOES: None  
ABSENT: Ramirez  
ABSTAIN: None

Commissioner Lopez requested item 6 to be changed from an informational item to a discussion item. Motion was made by Commissioner Romero to accept Commissioner Lopez’s request. Motion was seconded by Commissioner Lopez and passed by the following vote to wit:

AYES: Romero, Lopez, Horton, Ramirez  
NOES: None  
ABSENT: None  
ABSTAIN: None

**ANNOUNCEMENTS/PUBLIC COMMENTS:**

Mr. Mariano Valenzuela stated that his reason for attending the meeting was to discuss his opposition about sourcing services at the Calexico Water Plant. Mr. Valenzuela identified himself as one of the operators at the water plant and mentioned that staff are paid on average as the rest

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of the operators in Imperial Valley. Mr. Valenzuela added that his group feels that they are being targeted and do not know why.

Commissioner Romero commented that this was not the first time he hears about outsourcing water plant services and appreciated that Mr. Valenzuela shared this information with the commission.

**BOARD MEMBER COMMENTS:**

Commissioner Lopez stated that this commission is here to follow direction from the council and make recommendations for City Council consideration. Regarding the water and sewer rate structure, Commissioner Lopez stated that infrastructure repairs need to be made due to the fact that in the past nothing was repaired and there was no maintenance program in place for many years. Commissioner Lopez added that he is extending the invitation to everyone in the community to join this committee so that everyone can be involved.

Chairman Horton stated that he has put together a working document with regards to the water and sewer rate structure change. Chairman Horton added that he has asked a Mexican television channel to do a news report on this matter.

**DIRECTOR'S REPORT:**

Director Figueroa introduced Ms. Karla Lobatos and shared her qualifications with the commission and the public.

**CONSENT AGENDA:**

APPROVAL OF ECONOMIC DEVELOPMENT AND FINANCIAL ADVISORY  
COMMISSION MINUTES FOR MEETING OF MAY 9, 2018.

Motion was made by Commissioner Romero to approve the Economic Development and Financial Advisory Commission minutes for meeting of May 9, 2018. Motion was seconded by Commissioner Ramirez and passed by the following vote to wit:

AYES:	Romero, Ramirez, Horton
NOES:	Lopez
ABSENT:	None
ABSTAIN:	None

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**DISCUSSION AND POTENTIAL ACTION ITEMS:**

**PRESENTATION - SUMMARY REPORT OF ECONOMIC DEVELOPMENT  
ACTIVITIES/PROJECTS AS PRESENTED BY MIGUEL FIGUEROA**

Mr. Figueroa stated that his presentation would cover the following items (a) efficient and effective practices for the City of Calexico, (b) property and project inventory, (c) grant opportunities through SCAG's Active Transportation Program, (d) status report on Calexico Housing Programs and (e) a report on first quarter receipts for 4<sup>th</sup> quarter sales.

Mr. Figueroa discussed the transient occupancy tax (TOT) ballot measure. He stated the for the past ten years the City of Calexico has not updated the TOT tax and informed that after conducting regional analysis the city is under charging two to four percentage points.

Mr. Figueroa provided a status update report on the Service Area Municipal Service Review Plan. Mr. Figueroa informed that this report was awarded to the Holt Group after going through a competitive bid process. Mr. Figueroa added that the last time the city adopted a service area plan was in 2006. He added that it is important that the services are up to date with the population of Calexico. It is anticipated that within the next ten years, the city will surpass El Centro and be the largest populated city in our county.

Mr. Figueroa provided a report on the economic development efforts for downtown. Mr. Figueroa informed that he conducted individual meeting with downtown property owners that will now be followed by a group meeting to define an action plan, the time and place for this meeting is to be determined. Mr. Figueroa informed that the Calexico City Council approved a mixed used occupancy zoning for downtown which will enable housing and commercial development projects to be incorporated to downtown.

Mr. Figueroa informed that the implementation of the Calexico Real Estate Hub Program has not begun on this program. Implementation of this program is being targeted in the winter of 2018-2019.

Mr. Figueroa provided an update report on the New River Improvement Project and Calexico Parkway Project. Mr. Figueroa informed that the Colorado River Basin, Regional Quality Control Board commissioned a study to address the plans and cost estimations for, encasement plans, a pump back system, a trash screen, an environmental study review and consultation from the International Border to the Second Street Bridge. Mr. Figueroa added that Michael Baker International, Inc. will complete the study in the fall of 2018. Regarding the Calexico Parkway Project, Mr. Figueroa informed that the City of Calexico will begin the request to seek proposals to construct Phase 1B in the amount of \$2 million dollars.

Mr. Figueroa informed that officials from San Diego State University (SDSU), IV Campus are going to provide a final review to implement the Business Retention and Development Analysis project. Mr. Figueroa reminded the commissioners that this project is being done with the

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collaboration of the Public Administration Program at SDSU and will still require the final approval from this commission.

DISCUSSION – SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG)  
ACTIVE TRANSPORTATION PROGRAM REQUEST FOR PROPOSALS

Mr. Figueroa stated there are two projects we will be submitted to SCAG for consideration under the Active Transportation Program. Applications are due on July 31, 2018 and the Calexico City Council will consider approving a resolution to submit these applications at the next council meeting.

DISCUSSION - STATUS REPORT OF COMMUNITY AND HOUSING PROGRAMS  
OFFERED BY THE CITY OF CALEXICO COMMUNITY AND ECONOMIC  
DEVELOPMENT

Mr. Figueroa informed that the City of Calexico's housing program has not been able to apply for funding for First Time Homebuyer and Housing Rehabilitation programs since 2015. Mr. Figueroa added that there were issues that needed to be addressed within the city's housing and finance departments. At this time the State of California Housing and Community Development Department has granted permission to the city to be part of the competitive grant program for these funds. Mr. Figueroa stated that next month the city will be submitting an application for funding.

Mr. Figueroa also stated that this funding is to provide loans to residents who cannot get loans from banks and the city should know by January 2019 if the application qualified for funding.

PRESENTATION – SUMMARY REPORT PROPOSED WATER AND SEWER RATE  
STRUCTURE AS PRESENTED BY MIGUEL FIGUEROA

Mr. Figueroa informed that the city council gave direction to this commission to discuss the process and next steps to address the water and sewer rate structure. Mayor Lewis Pacheco stated that the motion to adopt the proposed water and sewer rate structure was not passed but now the required process by law will start over.

Commissioner Ramirez stated that the rates have to change because they have not changed in years and he agrees with following the required process to once again review the water and sewer rate structure. Commissioner Lopez stated that he has been doing research on this matter and requested that we need to have all the facts in line and provide several options for city council consideration.

Chairman Horton recommended that a group of stakeholders made up of community member, EDFCA commissioners, city council member and city administration meet to discuss all information to address the community's comments and the new process to determine the water and sewer rate structure.

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DISCUSSION – CITY OF CALEXICO 2018-19 BUDGET FOR GENERAL FUND AND NON-GENERAL FUND PROGRAMS AS PRESENTED BY KARLA LOBATOS.

Ms. Lobatos provided a summary report on the 2018-19 budget for general fund and non-general fund programs. Commissioner Lopez requested to discuss with Ms. Lobatos specific items related to financial reports and city budget.

**INFORMATIONAL ITEMS:**

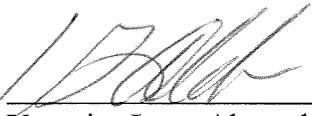
Item was moved for discussion.

Items for Next Meeting:

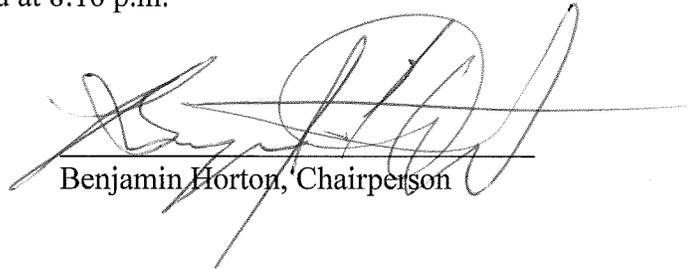
None.

**ADJOURNMENT**

There being no further business, meeting was adjourned at 8:16 p.m.



Veronica Luna-Alvarado, Commission Clerk



Benjamin Horton, Chairperson