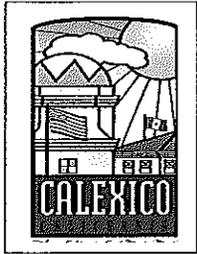


AGENDA
ITEM

10



AGENDA STAFF REPORT

DATE: January 22, 2020

TO: Mayor and City Council

APPROVED BY: David Dale, City Manager *DN*

PREPARED BY: Lizeth Legaspi, Acting City Librarian *ll*

SUBJECT: Ratification of Library, Arts & Historical Board Minutes for Meeting of October 7 & November 4, 2019

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Recommendation:

Accept minutes for Library, Arts & Historical Board meetings held on October 7, 2019 & November 4, 2019.

Background:

Acting City Librarian shall prepare minutes of the Library, Arts and Historical Board meeting and present to the commission for approval. Once approved, a copy of the signed minutes is submitted for Council ratification.

Discussion & Analysis:

Attached minutes of the Library, Arts & Historical Board for meeting of October 7, 2019 and November 4, 2019 have been approved by the commission and signed by Board member Carrillo for ratification by Council.

Fiscal Impact:

None

Coordinated With:

None

Attachment:

1. Minutes for Library, Arts & Historical Board meeting of October 7, 2019 & November 4, 2019



THE LIBRARY, ARTS AND HISTORICAL BOARD MET IN REGULAR SESSION ON THE 7th DAY OF OCTOBER 2019, AT 6:00 PM, AT THE CITY HALL, FERNANDO “NENE” TORRES COUNCIL CHAMBERS, 608 HEBER AVENUE, CALEXICO, CALIFORNIA. THE DATE, HOUR AND PLACE DULY ESTABLISHED FOR HOLDING SUCH SAID MEETING.

CALL TO ORDER

The meeting was called to order by Chair Pacheco at 6:15 pm.

ROLL CALL

MEMBERS PRESENT:

Anna Lisa Pacheco

Hildy Carrillo

Carmen Durazo

MEMBERS ABSENT:

Carlos M. Alvarado

Maria Acevedo

OTHERS PRESENT

David Dale, City Manager

Norma Gerardo, Assistant to the City Manager

Lizeth Legaspi, Acting City Librarian

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Board member Carrillo.

APPROVAL OF AGENDA

Motion was made by Board member Carrillo to approve the agenda, seconded by Board member Pacheco and passed unanimously; the agenda was approved as delivered.

PUBLIC COMMENTS AND PUBLIC APPEARANCES

Ms. Gerardo provided the Board with an inventory report of chairs and tables located at the Carmen Durazo Cultural Arts Center.

BOARD MEMBER COMMENTS

Board member Durazo requested information on pricing for quality chairs to be added to the center’s inventory. Ms. Gerardo will find this information. Board member Durazo recommended that instead of depositing the center’s rental monies into the general fund, to use that money to replenish tables and chairs. 25 people were present at the California Arts Council workshop and those present

were very interested in helping the City get grants. Board member Durazo thanked Eduardo Quintero for the set-up and Norma Gerardo for hosting it. Board member Durazo also mentioned that Gordy de Necochea would like the City to have a library administrative board as it was set up in the past.

Mr. Dale informed the Board that the Carmen Durazo Cultural Arts Center has a budget of \$12,000 which is a combination of \$6,000 from the City Manager's office and \$6,000 from the Recreation budget. The air conditioners were replaced; the door was fixed and the carpet was cleaned. U.S. Customs and Border Patrol will be using it on Thursday and the Hotel De Anza will use it as well. Ms. Gerardo requested extra trash cans from Republic Services and were placed in the "kitchen" area. After discussing logistics of who should store away tables and chairs after events, it was decided that it should be done by City crew in order to keep it consistent and organized.

Board member Carrillo heard wonderful things about the Oktoberfest event held in the City. Board member Durazo was unable to find a parking space close by. She suggested having a handicap area or having a golf cart picking people up for next time.

Board member Durazo mentioned that Paint Nights are set for the first Friday of each month. This past month 7 people were in attendance. They painted a fall escape and everyone enjoyed it. Ms. Gerardo mentioned that there will be three ways to register for Paint Nights, via phone, email or an online link. Those interested in participating may pay at the finance window or at the day of the event at the center.

DISCUSSION AND POTENTIAL ACTION ITEMS

- A. **APPROVAL OF MINUTES FOR MEETING ON SEPTEMBER 16, 2019** –Motion to approve the minutes was made by Board member Carrillo; seconded by Board member Durazo. Motion carried unanimously.
- B. **THINK PINK ART EXHIBIT** – The California Wellness Center is requesting to rent the Carmen Durazo Cultural Arts Center to hold a fashion show and exhibit this month, as a non-profit organization. Board member Carrillo recalled that the term "Think Pink" is a trademark and should not be used. No action was taken on this item.
- C. **KASEY SCOTT ART EXHIBIT** –The ribbon cutting will take place on October 19th at 11:30 am. Board member Carrillo will provide ribbon and scissors for the ribbon cutting and asked if there was going to be art exhibit. Board member Durazo asked the board to volunteer for the event as well. If an art piece is sold, the artist will get 80% and the Calexico Arts Council the remaining 20%. The Imperial Valley Press published a very nice article on this event. No action was taken on this item.

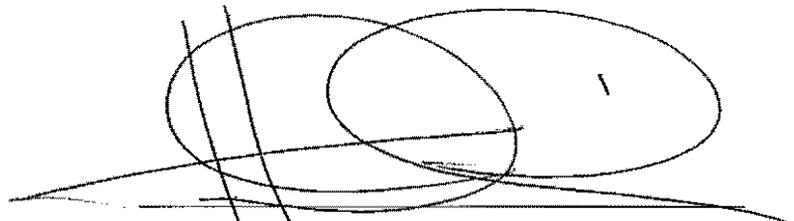
- D. **ZOPPE CIRCUS** – This Circus will be at the Grand Plaza from November 22 to December 11. Ms. Gerardo is contacting non-profits to help with the sale of tickets. The entry tickets are \$25 and \$45. Board member Pacheco asked if there was a family package since it is quite expensive for our residents. No action was taken on this item.

INFORMATION

- E. **CML MONTHLY REPORT – SEPTEMBER 2019** – Mrs. Legaspi explained the information contained in the monthly report.
- F. **NEW BOOKLIST** – The new book list was provided as information item.
- G. **UPCOMING PROGRAMS** – Flyers were provided as information items. Flyers included the October Library calendar of activities; Halloween Family Night and 1,000 Books before Kindergarten Completion Ceremony

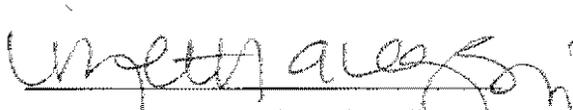
ADJOURNMENT

The meeting was adjourned at 7:01 pm



Hildy Carrillo, Board Member

ATTEST:



Lizeth Legaspi, Acting City Librarian

THE LIBRARY, ARTS AND HISTORICAL BOARD MET IN REGULAR SESSION ON THE 4th DAY OF NOVEMBER 2019, AT 6:00 PM, AT THE CITY HALL, FERNANDO “NENE” TORRES COUNCIL CHAMBERS, 608 HEBER AVENUE, CALEXICO, CALIFORNIA. THE DATE, HOUR AND PLACE DULY ESTABLISHED FOR HOLDING SUCH SAID MEETING.

CALL TO ORDER

The meeting was called to order by Chair Pacheco at 6:01 pm.

ROLL CALL

MEMBERS PRESENT:

Anna Lisa Pacheco
Hildy Carrillo
Carmen Durazo
Carlos M. Alvarado
Maria Acevedo

MEMBERS ABSENT:

None

OTHERS PRESENT

David Dale, City Manager
Norma Gerardo, Assistant to the City Manager

Lizeth Legaspi, Acting City Librarian

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Board member Alvarado.

APPROVAL OF AGENDA

Motion was made by Board member Durazo to approve the agenda, seconded by Board member Carrillo and passed unanimously; the agenda was approved as delivered.

PUBLIC COMMENTS AND PUBLIC APPEARANCES

There were no public comments.

BOARD MEMBER COMMENTS

Board member Carrillo shared the sad news of the passing of former Arts Commissioner Sergio Gaytan. He was the creator of the annual Black & White Art Exhibit. She suggested doing a Black & White program in his memory. Mr. Gaytan was a longtime friend of Mayor Hodge. Mr. Gaytan volunteered as an Arts Commissioner and during various events for a long time. Board member Carrillo visited Arizona Western College and met Erica Arrizaga. Ms. Arrizaga wrote a book, which is

available at Amazon, and wanted to showcase it at El Centro Public Library, but she was not well received. She would like to do a book presentation at Camarena Memorial Library. Arizona Western College Professor Monica Ketchum has a friend who has 45 photographs of Baja California and Arizona. She would like to present these photographs at the Carmen Durazo Cultural Arts Center.

Board member Carrillo attended a play at Arizona Western College about 4 girls who came illegally from Mexico. There was a change of scenery and the play took you through the years. It was very realistic and you felt as if you were there. She also attended the ribbon cutting ceremony of the Rendon Sister's Top Hat Dance Studio. It is a great studio where classes start at 4:30 pm. They also have special rehearsals for quinceañeras, tap classes for adults, pom-pom and aerobic classes.

Board member Acevedo apologized for her absences and for not reaching out. She recently opened a store, so she has been very busy. In addition, she is attending San Diego State University and the meeting time was conflicting with her classes. She is ready to come on board now. Her business is located at Plaza Garcia and mentioned that they hold events on Fridays and Saturdays. She suggested incorporating art exhibits once a month in there. Space will be provided at no charge. Board member Carrillo asked the time these weekend events start. Board member Acevedo said at 5:00 pm, and they are working on creating a flyer to advertise it. Board member Pacheco was glad to receive this information since she had passed by, but was unaware of what was taking place there.

Board member Durazo thanked Mr. Dale for all the improvements done at the Carmen Durazo Cultural Arts Center. The locks work well, but the door still doesn't keep open. The A/C units were installed, but the thermostats don't work well. The carpet is clean. It looks very different.

Board member Durazo commented that the Calexico Arts Council ran the Dan Navarro program. There were 144 people in attendance. Everyone had a good time. There was a profit of \$1,500 after expenses. For the Kasey Scott program, Kasey was thrilled with the program. She was able to sell lots of things. Kasey took 80% of the profits and the Calexico Arts Council the remaining 20%. Kasey had items on sale for as low as \$10. Both events very successful and those in attendance are begging for more.

Board member Durazo wanted to clarify the difference between the Distinguished Artists wall and the Donation Wall to avoid confusion. The donor's wall is comprised of those that have donated between \$500-\$2,500 to the Calexico Arts Council. On the other hand, if an artist meets the criteria to be added to the Distinguished Artist Wall, ratification is needed from this board. She mentioned that a gentleman wanted to see his donation plaque and it was not there.

Board member Durazo commended the rental policy; it looks great and is very clear. She asked who is in charge of the arts. There was a city staff that used to get paid by the city to man the events. She questioned what is the policy for classes. Someone needs to be in charge of the center. Board member Pacheco mentioned that it falls under the community center. Board member Carrillo mentioned that Monica Ketchum wants to exhibit 45 photos. Who is she supposed to call? Norma?

Norma mentioned that there are two art exhibits next week and that someone needs to be volunteering for the exhibits. The Calexico Wellness Center is staffing their event.

Board member Carrillo questioned how did the Library, Arts and Historical Board got included in the Kasey Scott flyer? Who approved of this? Who decided that the Arts Council can keep 20% of the profit of sales? Board member Durazo said that the commission's name was included in the flyer. No specific answer was provided.

Board member Pacheco needs to know what is the purpose of the presentation to City Council on December 18th. Mr. Dale said that every commission needs to provide an update on activities. Board member Pacheco asked if anyone know of someone who is selling a food truck. She is interested in purchasing one. She would like to see a four square food truck type of business flourishing in Calexico. Calexico needs more variety in food offerings. Board member Durazo suggested presenting the idea to the Economic Development Commission. Board member Carrillo mentioned approaching Tony Pimentel since he is also interested in purchasing one, he might know.

DISCUSSION AND POTENTIAL ACTION ITEMS

- A. APPROVAL OF MINUTES FOR MEETING ON OCTOBER 7, 2019** – Board member Durazo requested an amendment to the minutes on item C, so that it showed that Board member Carrillo asked if there was going to be an art exhibit for the Kasey Scott program. In addition she corrected that the 20% proceeds from the sale of art will go toward the Calexico Arts Council and not the City of Calexico. Corrected minutes will be presented for approval at the next meeting.
- B. “THE DREAMERS” DANCE FOR SPECIAL KIDS – HOSTED BY CALIPATRIA PAL** – Ms. Gerardo commented that she was approached by this group who is in need of finding a space for kids with special needs to practice dancing. They need to practice once per week from 6-9 pm. The Carmen Durazo Cultural Arts Center would be a good venue for this. There is no fee for parents, but they just need to provide something for the kids to wear for events. There is no registration fee and it is on a volunteer basis. They are requesting city support for a space. It is open for everyone. They will provide liability insurance. They have created a logo and the city would be a co-sponsor. Ms. Gerardo checked with the Recreation department if the city is providing a program at no charge and she found out the aerobics class is free and no one is sponsoring it. They will meet 4 times per month and they will have no problem cancelling if it conflicts with a city event. This is for Calexico children. There is no such a program at the community center at the moment.
- Board member Pacheco commented that such an activity is good to help kids with coordination, social skill development, but she worries about safety. What if the kids hurt themselves with the pillars or the stage. Ms. Gerardo said that parents will be in attendance to help the kids.

Board member Carrillo asked which other cities are having this type of program. Ms. Gerardo commented that Brawley and meetings are held at its community center; Imperial and Calexico is holding meeting at a home garage.

Board member Durazo questioned the classes policy. There is a wear and tear of the facility. She agrees that they are part of the community, but they just said no to an instructor wanting to teach martial arts. How is this different? She does not believe that there should be a charge for all classes.

Board member Carrillo asked who will be in charge of opening and closing for this group. She asked if staff had checked for availability at the community center. Ms. Gerardo mentioned that the instructor closes the community center after the class and city staff checks the area the following day. She offered to open the Carmen Durazo Cultural Arts Center and the instructor can close it. She could ask them not to bring snacks. Ms. Gerardo would like to have a recital at the end, just as they are having one at Brawley and El Centro.

Mrs. Legaspi informed the board that paid instructors go through a volunteer application review and background check. They are not just volunteers. They are contracted staff.

Board member Pacheco asked if there was really no money in the budget to hire someone to staff the center.

Board member Acevedo mentioned that they could request donations to purchase water and cookies to fundraise.

Board member Durazo asked how long the class is. Ms. Gerardo informed that it lasts between 1 to 2 hours.

Board member Carrillo expressed that it would be a bad idea to leave a volunteer in charge of the center. She inquired if this class could be held at the community center. She also commented how can we allow volunteers to be in charge of the space. She remembers one time there was a double booking at the community center therefore, the Hawaiian class had to be moved to the Carmen Durazo Cultural Arts Center. Children were running around the place. The center is not the best place for them. Besides these kids have some disabilities and need more attention and safety.

Board member Durazo recommended not to allow them to use the Carmen Durazo Cultural Arts Center at this time until a class policy is available and to look into housing them at the community center in the meantime. Once the class policy is available, they can revise this item. On motion by Board member Pacheco and seconded by Board member Carrillo, it was agreed to postpone this item until the Carmen Durazo Cultural Arts Center is staffed.

- C. ACCEPTANCE OF CALIFORNIA LIBRARY LITERACY SERVICES GRANT FY 2019-20** – Mrs. Legaspi informed the Board that the California State Library provides the library with funding to support the Adult Literacy Services program. The first installment of \$18,000 was received. A second installment will be coming in the spring. No action was taken on this item.

INFORMATION

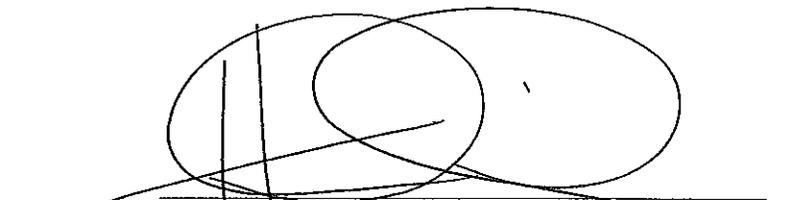
D. ATTENDANCE REPORT – Mrs. Legaspi explained that an attendance report will be included in all agendas from now on. After three regular meeting absences, board members can be removed.

E. NEW BOOKLIST – The new book list was provided as information item.

F. UPCOMING PROGRAMS – Flyers were provided as information items. Flyers included the November Library calendar of activities; Homework Help; Adult Literacy Program Volunteer Recruitment flyer; Student Success cards; Zip Books and Cat Booby Walk

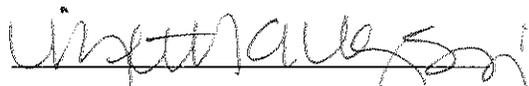
ADJOURNMENT

The meeting was adjourned at 7:11 pm



Hildy Carrillo, Board Member

ATTEST:



Lizeth Legaspi, Acting City Librarian