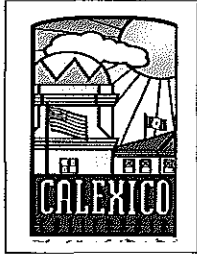


AGENDA
ITEM

10



AGENDA STAFF REPORT

DATE: October 2, 2019

TO: Mayor and City Council

APPROVED BY: David B. Dale, City Manager *DBD*

PREPARED BY: Christopher Velasco, Contract Planner

SUBJECT: Discussion and Potential Action on Request by Mexican Consulate for Waiver of Temporary Use Permit and Traffic Control Costs for the Lazo Rosa Binacional Event

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Recommendation:

Discuss and take action regarding request by Mexican Consulate for waiver of temporary use permit and traffic control costs for the Lazo Rosa Binacional Event.

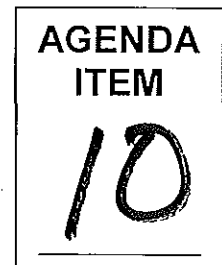
Background:

The Mexican Consulate, Consulate hereafter, is the Mexican Republic’s diplomatic mission in the City of Calexico. The Consulate provides diplomatic services to Mexican nationals, foreign nations and serves as the official representative of the government of Mexico for civil society, government and the private sector.

On September 19, 2019 the Consulate submitted a request for a Temporary Use Permit (TUP) and Filing Fee Waiver request to the Planning Division for an event titled “Lazo Rosa Binacional,” “Event” hereafter, which is proposed to take place on October 9, 2019 from 8:30am to 10:30am.

The Event is a symbolic walk to raise bi-national awareness on Breast Cancer with a simultaneous walk spearheaded by the “Mujeres Que Viven” Foundation in Mexicali, Mexico, occurring adjacent to the walk in Calexico. The proposed walk will commence at 408 Heber Avenue and proceed down Heber Avenue until 1st Street and turn east terminating at the juncture of Blair Avenue and 1st Street. The Consulate is requesting assistance from the Police Department’s Traffic Control Division to provide guidance and supervision for the duration of the walk.

The City of Calexico will reach out the Border Patrol and inform the agency of the event as the terminus is in the jurisdiction of the Federal government.



Discussion & Analysis:

The City requires a Temporary Use Permit (TUP) in order to allow this type of event. The filing fee for the permit application is \$135. In addition to the TUP, the City would incur an additional cost of \$328.50 for the police escort during the walk. City of Calexico Resolution 10-17, adopted March 2, 2010, vests exclusive authority with the City Council to reduce or wave fees and charges owed to the city. The Council is requested to consider waiving the cost of the police escort and the Temporary Use Permit filing fee for Mexican Consulate in the City of Calexico.

If this waiver request is approved, it may lead to additional requests for waiver of permit application fees and departmental costs by other non-profit groups in the future.

Fiscal Impact:

\$135.00 for waiver of TUP.

\$ 328.50 for Police Escort.

Total Fiscal Impact: \$463.50.

Coordinated With:

City Manager's Office.

Community & Economic Development Department.

Public Works Department.

Fire Department.

Police Department.

Attachments:

1. Temporary Use Permit application/City Department comments.
2. Letter requesting waiver of TUP fees.
3. Event Route.

ATTACHMENT 1



Development Services Department
 Planning Division
 "Temporary Use Permit"

Request must be submitted a MINIMUM of 15 days in advance of the event date.

REQUIRED ATTACHMENTS: --

1. Submit one (1) site plan depicting use (minimum size 8 1/2" x 11").
2. Written proof of approval from property owner.
3. Copy of the City of Calexico Business License, if applicable.
4. Insurance coverage naming the City as additional insured (\$1,000,000 minimum per occurrence).
5. Non-refundable application filing fee

Applicant Name: Consulado de México
 Applicant Address: 408 Heber Avenue, Calexico, CA
 Company Name: Consulado de México
 Location of Event: 408 Heber Ave to 1st Street

Date Submitted: Sep 19/2019
 Phone Number: 760 357 3863 Ext. 127
 Alt. Phone Number: _____
 Bus. Lic. Number: _____

Date of Event: Oct 9, 2019 to Oct 9 2019 Total Days: 1
 Time of Event: 8:30 am to 10:30 am

Describe in detail the type of event (attach additional sheets if needed): "Lazo Rosa Binacional" a symbolic walk to bring awareness about Breast Cancer on both sides of the border. A group of people walk towards the border fence on 1st street to meet on the other side "Mujeres que Viven" Foundation. We are in need of Traffic Control to walk safely from the starting point and back.

[Signature] SEP/19/2019
 Applicant Signature Date

(For City Use Only)

City Department	Recommendation by Dept. Head		Signature:
Administration	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Fire	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Police	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Finance/HR Director	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Community Services	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Public Works/Engineering Director	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Public Works Manager	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Planning Division	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Risk Management	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Operations/Maintenance Supervisor	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	
Other:	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	

Conditions of Approval: _____

ALL TEMPORARY USE PERMIT MUST COMPLY WITH ZONING ORDINANCE, SECTION 17.11.120 "TEMPORARY USE REGULATIONS".

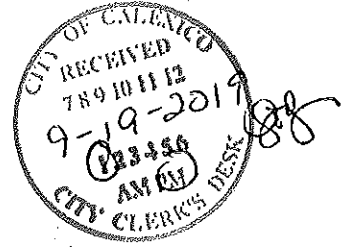
Approved Denied By: _____ Date _____
 Director of Planning & Development Services

(Please read reverse side, Section 17.11.120 "Temporary Use Regulations")

ATTACHMENT 2

SRE

SECRETARÍA DE RELACIONES
EXTERIORES



Calexico, California
September 19th 2019

Bill Hodge
Mayor
City of Calexico
Calexico, CA


Dear Mayor Hodge,

Hoping that I find you well, I take this opportunity to extend our cordial greetings to you and the Calexico City Council as well as to kindly request your support for the upcoming event "Lazo Rosa Binacional" which will take place on October 9th 2019 from 8:30 am - 10:30 am. This event is organized in collaboration with "Fundación Mujeres Que Viven" from Mexicali, Baja California. The purpose behind this event is to bring awareness towards breast cancer on both sides of the border. As in previous years, it will be portrayed with a symbolic walk by two groups, one from the Consulate of Mexico walking towards the border fence, and on the other side "Mujeres Que Viven".

In order to make this event successful, we respectfully request the support of Traffic Control from the starting point of the symbolic walk from the Consulate of Mexico in 408 Heber Ave, Calexico, California towards the border fence on 1st Street.

We submit the "Temporary Use Permit" required by the City of Calexico, a copy of which I attach hereto. If at all possible, we would like to kindly request from you and the Council that the application filling fee is waived.

I thank you in advance for your continuous support and await your kind reply,

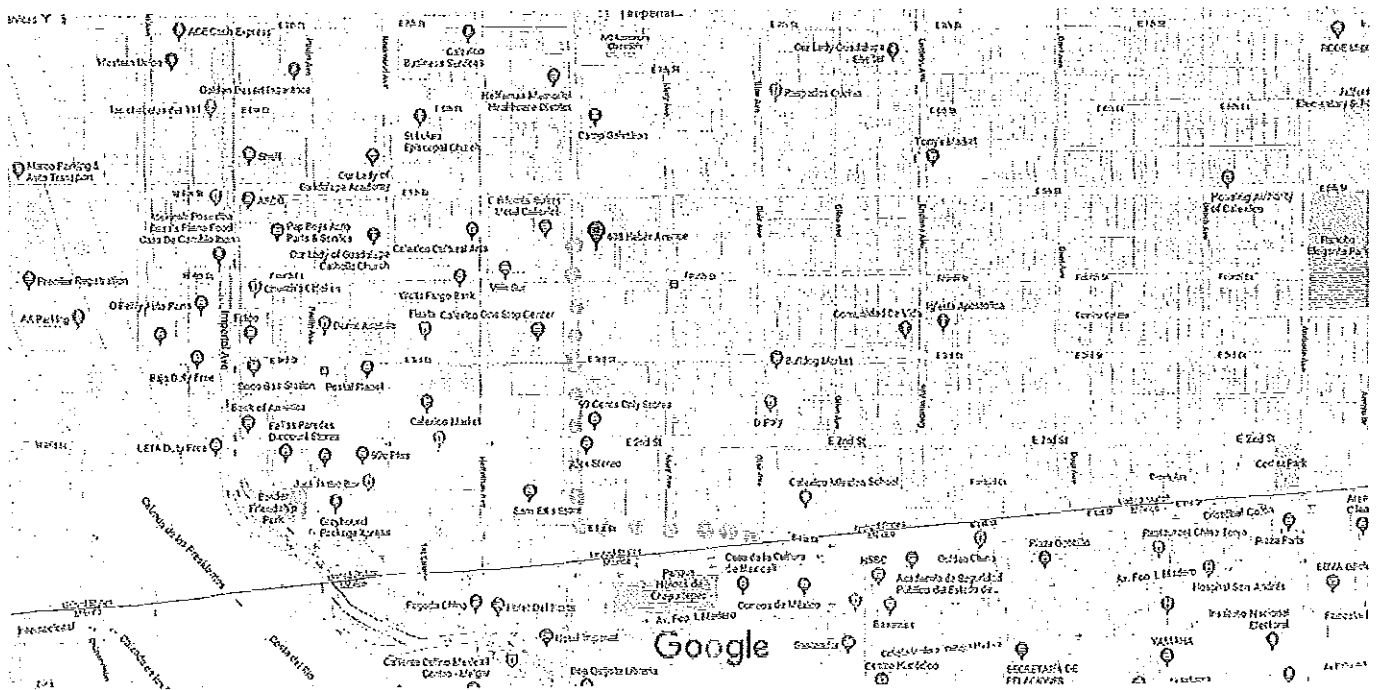


Tonatiuh Romero Reyes
Acting Consul of Mexico

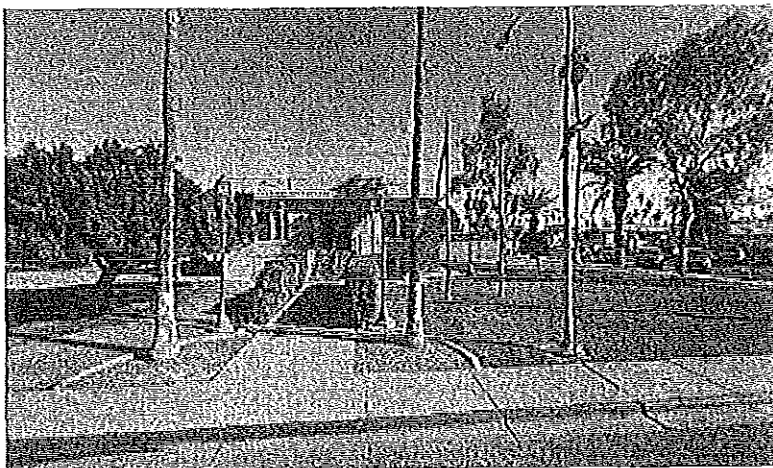
MB/LS

ATTACHMENT 3

Google Maps 408 Heber Ave



Datos del mapa © 2019 Google, INEGI 200 pies



408 Heber Ave

Calexico, CA 92231



Indicaciones



Guardar



Cerca



Enviar al
teléfono



Compartir



MG94+JP Calexico, California

Fotos

Google Maps 408 Heber Ave

