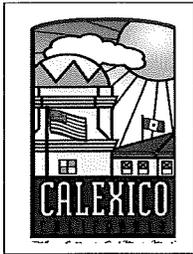


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AGENDA STAFF REPORT

DATE: December 5, 2018

TO: Mayor and City Council

APPROVED BY: David B. Dale, City Manager *DD*

PREPARED BY: Miguel Figueroa, Assistant City Manager *MF*

SUBJECT: Discussion and Potential Action Regarding Request by Ventanilla de Salud – Pioneers Memorial Health District for Waiver of Facility Use Fee of Carmen Durazo Cultural Arts Center

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Recommendation:

Discuss and take action on a facility use waiver fee request by Ventanilla de Salud – Pioneers Memorial Health District to use the Carmen Durazo Cultural Arts Center for the 2018 Ventanilla de Salud’s Holiday Health and Wellness Resource Fair on December 19, 2018 from 2:00 p.m. to 7:00 p.m.

Background:

The Ventanilla de Salud is a program of the Government of Mexico developed by the Department of Health and the Ministry of Foreign Affairs and implemented through 50 Mexican consulates in the United States and local health organizations. The Ventanillas provide reliable information on health topics, counseling and referrals to health services available and accessible in local communities.

This program was designed to improve the physical and mental health of Mexicans living in the United States and to increase access to primary and preventive health insurance coverage and ensure culturally sensitive services in order to reduce the use of emergency services.

Discussion & Analysis:

In Calexico, the Ventanilla de Salud Program provides access to primary and preventive health services, it helps increase health insurance coverage, in addition to, increase the supply and quality of culturally sensitive services. This event looks to bring awareness of health benefits

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to the community in Calexico.

Fiscal Impact:

Facility Use Fee \$500

Coordinated With:

None.

Attachments:

1. Ventanilla de Salud Event Letter.



November 29, 2018

City of Calexico

Calexico, CA. 92231

To Whom it May Concern:

On behalf of our Ventanillas de Salud-CALEXICO we would like to humbly request your support/assistance with one of your facilities for our 2018 Ventanilla de Salud's Holiday Health and Wellness Resource Fair/Thank you Event this December.

Ventanillas de Salud-CALEXICO along with Pioneers Memorial Healthcare District has identified the date of December 19th from 2 pm to 4 pm to do our health fair and follow it with a small thank you to all of the participating agencies from 5pm to 7 pm.

As you know, Ventanillas de Salud is a health outreach program implemented through the 50 Mexican Consulates in the United States providing health fairs through reliable information on health topics, counseling and referrals to health services available and accessible in local communities increasing the access to primary and preventive health. We believe that a continued partnership with your residents would have comparable interest to the City of Calexico's mission to improve services, and programs in disadvantaged communities like the Imperial County Border Region.

We look forward to hearing back from you as we would like to start inviting local County agencies to this potential event with your assistance---please contact me at (760) 679-7091 for any further questions.

Sincerely,
Adriana Buelna
Program Coordinator
Ventanilla de Salud-PMHD
408 Heber Avenue, Calexico
(760) 357-3863 Ext. 144 or (760) 679-7091 mobile