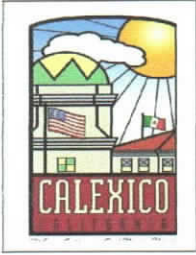


AGENDA
ITEM

1



AGENDA STAFF REPORT

DATE: October 12, 2022

TO: Mayor and City Council

APPROVED BY: Esperanza Colio Warren, City Manager *Esperanza Colio Warren*

PREPARED BY: Norma Gerardo, Recreation Manager *NG*

SUBJECT: Approval of Sponsorship Request from San Diego State University-Imperial Valley (SDSU-IV) Cross-Cultural Center in Support of Hispanic Heritage Month Event.

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Recommendation:

Approval of Sponsorship Request from San Diego State University-Imperial Valley (SDSU-IV) Cross-Cultural Center in Support of Hispanic Heritage Month Event.

Background:

On October 10, 2022, Administration received a letter from Ms. Vannessa Falcon and Mr. Carlos Fitch, from SDSU IV Cross-Cultural Center, requesting an event sponsorship donation of three hundred, seventy-five dollars (\$375.00) to support the event "En el Patio de Atrás" in the SDSU-IV Rodney Auditorium on Friday, October 28, 2022, at 6:00 p.m.

Discussion & Analysis:

The play, "En el Patio de Atrás" from Mexicali's Colectivo "Voces en Órbita", provides binational partnerships to a community of artists across the Mexicali-Calexico border region. It amplifies the stories of success represented in postsecondary education. This event is parallel to the celebrations of heritage months in the United States.

Council Member Ureña recommends a donation of three hundred, seventy-five dollars (\$375.00) from his discretionary fund to sponsor the aforementioned event.

Fiscal Impact:

General Fund	
111-10-110-55037-002	\$375



Coordinated With:

City Manager's Office.
Finance Department.

Attachment(s):

1. SDSU IV Donation Request Letter.



Imperial Valley Campus
San Diego State University
720 Heber Avenue
Calexico, CA 92231 · 2403
Tel: 760 · 768 · 5500
Fax: 760 · 768 · 5568

SDSU | Imperial Valley
Cross-Cultural Center

Calexico, C.A. U.S.
October 10, 2022

Mr. Raul Ureña,
Calexico City Council Member

Ms. Esperanza Colio Warren,
Calexico City Manager

RE: SDSU-IV Cross-Cultural Center's Request of Event Sponsorship

Dear Mr. Ureña and Ms. Colio Warren,

We write this letter on behalf of the Empoderación en la Educación Project at the Cross-Cultural Center at San Diego State University - Imperial Valley to request the sponsorship of \$375.00 to support the event "El Patio de Atrás" in the SDSU-IV Rodney Auditorium on Friday, October 28 at 6:00 p.m. The play, "El Patio de Atrás" from Mexicali's colectivo "Voces en Órbita, provides binational partnerships to a community of artists across the Mexicali-Calexico border region.

The presentation of the play "En el Patio de Atrás" amplifies the stories of success represented in postsecondary education. This event is parallel to the celebrations of heritage months in the United States, as we strive to highlight diversity, equity and diversity in our institution.

We hope the council approves this sponsorship, as the binational presence of this play and artists is of great importance to continue creating opportunities of learning about our diverse communities in our borderlands region through inclusive art expressions. It will also be an honor to count with your presence to see "El Patio de Atrás".

En Comunidad,

Vannessa Falcón Orta, Ph.D.
Faculty Director, Cross-Cultural Center
San Diego State University- Imperial Valley

Carlos A. Fitch, Alumnus
Empoderación en la Educación, External Advisor
Inaugural Advisory Committee Member, Cross-Cultural Center
San Diego State University- Imperial Valley