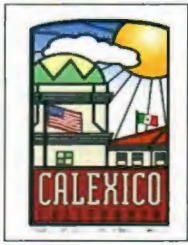


**AGENDA
ITEM
14**



AGENDA STAFF REPORT

DATE: May 17, 2023

TO: Mayor and City Council

APPROVED BY: Esperanza Colio Warren, City Manager *Esperanza Colio Warren*

REVIEWED BY: Sandra L. Fonseca, Interim Finance Director *Sandra L. Fonseca*

PREPARED BY: Norma Gerardo, Recreation Manager *Norma Gerardo*

SUBJECT: Discussion/Action Regarding Recommendations from the Arts and Historical Commission on Utility Box Project:

- a. Select Art Proposal: "El Centinela," by Melina Trejo.
- b. Run a Utility Box Project Cycle II – Theme: "Viva Calexico."
- c. Open Project Cycle II to Adults Who Have Ties to Calexico.
- d. Allow Disqualified Art Submittals from Project Cycle I to Participate in Cycle II.

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Recommendation:

The Arts and Historical Commission recommends that the City Council of the City of Calexico approves the following:

- a. Select Art Proposal: "El Centinela," by Melina Trejo.
- b. Run a Utility Box Project Cycle II – Theme: "Viva Calexico."
- c. Open Project Cycle II to Adults Who Have Ties to Calexico.
- d. Allow Disqualified Art Submittals from Project Cycle I to Participate in Cycle II.

Background:

The City of Calexico owns nine (9) utility boxes located at various intersections around the City that are often subjected to tagging, graffiti, and vandalism.

UTILITY BOXES – Project Sites		
	Intersection(s)	
1	Cole Boulevard	Rockwood Avenue
2	Cole Boulevard	Andrade Avenue
3	Cesar Chavez Boulevard	Grant Street
4	Cole Boulevard	Sunset Boulevard
5	Cole Boulevard	Portico Boulevard
6	Cole Boulevard	Rancho Frontera Avenue

**AGENDA
ITEM
14**

7	Second Street	Cesar Chavez Boulevard
8	Second Street	Gran Plaza Way
9	Second Street	Gran Plaza Circle

On February 15, 2023, the City Council of the City of Calexico approved the Utility Box Art Project, approved the project's forms and guidelines, authorized the City Manager to execute agreements and/or any documentation pertaining to the project, and adopted an amendment resolution for Fund No. 223 – Art in Public Places in the amount of \$18,800.00 to fund the project.

The City released a Call for Artworks on February 17, 2023, inviting Calexico residents to submit proposals with a deadline of Friday, March 17, 2023.

Discussion and Analysis:

There were a total of four (4) art submittals turned in to the Recreation Department. Out of these submittals, two (2) proposals were automatically disqualified, as the artists did not reside in Calexico.

The Selection Panel, composed of two (2) Arts and Historical Commissioners and two (2) Calexico Needs Change members, met on March 29, 2023, to discuss and score art proposals. The Selection Panel made the following recommendations to the Arts and Historical Commission:

- a. Select Art Proposal: "El Centinela," by Melina Trejo.
- b. Run a Utility Box Project Cycle II - Open Theme.
- c. Open Project Cycle II to Adults Residing in the Imperial Valley.
- d. Allow Disqualified Art Submittals from Project Cycle I to Participate in Cycle II.

On April 11, 2023, the Arts and Historical Commission met to discuss project proposals and the Selection Panel's recommendations. The Arts and Historical Commission voted unanimously to make the following recommendations to the City Council:

- a. Select Art Proposal: "El Centinela," by Melina Trejo.
- b. Run a Utility Box Project Cycle II – Theme: "Viva Calexico."
- c. Open Project Cycle II to Adults Who Have Ties to Calexico.
- d. Allow Disqualified Art Submittals from Project Cycle I to Participate in Cycle II.

Fiscal Impact:

Art in Public Places: Utility Box Art \$18,800.00.
 Already allocated.

Coordinated With:

None.

Attachments:

1. Recommendation Letter from Arts and Historical Commission.

ATTACHMENT #1



CITY OF CALEXICO

707 Dool Avenue
Calexico, CA 92231-2840
Tel: 760.768.2176
Fax: 760.768.2194
www.calexico recreation.org

ARTS AND HISTORICAL COMMISSION

April 11, 2023

Honorable Mayor and Members of the City Council,

The Arts and Historical Commission met for a special meeting on April 11, 2023 to discuss the Utility Box Project art proposals and recommendations made by the Selection Panel.

Selection Panel Members:

Roxsanna Pacheco, City of Calexico Arts and Historical Commission Chair
Jimmy Dorantes, City of Calexico Arts and Historical Commission Member
Dylan Castillo, Calexico Needs Change Member
Ismael Arvizu, Calexico Needs Change Member

Selection Panel Recommendations:

1. Selection of Art Proposal "El Centinela," by Melina Trejo.
2. Run a Utility Box Project Cycle 2 - Open Theme.
3. Open Project Cycle 2 to Adults Residing in the Imperial Valley.
4. Allow Disqualified Art Submittals to Participate in Project Cycle 2.

After a lengthy discussion, the Arts and Historical Commission voted unanimously to make the following recommendations to the City Council:

1. Selection of Art Proposal "El Centinela," by Melina Trejo.
2. Run a Utility Box Project Cycle 2 – Theme: "Viva Calexico."
3. Open Project Cycle 2 to Adults Who Have Ties to Calexico.
4. Allow Disqualified Art Submittals to Participate in Project Cycle 2.

I want to thank the City Council for supporting this project and the Arts and Historical Commission.

Respectfully,

Roxsanna Pacheco, Chairperson
City of Calexico Arts & Historical Commission