





CITY COUNCIL

AGENDA STAFF REPORT

DATE: July 31, 2023

TO: Mayor and City Council

APPROVED BY: Esperanza Collio Warren, City Manager 

PREPARED BY: Sandra L. Fonseca, Interim Finance Director 

SUBJECT: Approval of Sponsorship Request from Sure Helpline Center in the Amount of \$500 to Raise Funds for Victims of Sexual and Domestic Violence from Mayor Ureña's Discretionary Fund

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Recommendation:

Approval of Sponsorship Request from Sure Helpline Center in the Amount of \$500 to Raise Funds for Victims of Sexual and Domestic Violence from Mayor Ureña's Discretionary Fund.

Background:

On July 13, 2023, the Sure Helpline Center in El Centro, California requested a donation of \$500 from the City to help them raise funds for victims of sexual and domestic violence. The Sure Helpline Center, a non-profit organization serves the Imperial County community and provides direct victim services to victims of sexual violence of all ages. They provide crisis intervention over the phone 24 hours a day 7 days a week, advocacy, counseling, accompaniment, and referral services. Donations to the center help to provide meals and clothing after their forensics exam and emergency shelter to many victims of domestic violence.

Discussion and Analysis:

Mayor Raul Ureña has expressed a desire to provide assistance to the Sure Helpline Center and would like to donate \$500.00 from his discretionary account to support this worthy cause.

Fiscal Impact:

\$500 from Mayor Ureña's Discretionary Fund No. 111-10-110-55037-002 (Council Discretionary).

Coordinated With:

City Manager.

Attachment:

1. Letter from Sure Helpline Center.

Sure Helpline Center



654 W. Main ST.
El Centro Ca, 92243
Administrative Line: (760) 352-7878
101 N. Lake Suite A
Calipatria Ca, 92233
(760) 354-2121

RE: Donation Support

To: Mayor, Raul Urena,

My name is Margaret Sauza, and I am the Executive Director for Sure Helpline Center in El Centro, California. We are a non-profit organization that serves the community of Imperial County. We provide direct victim services to victims of sexual violence of all ages. We provide crisis intervention over the phone 24 hours a day 7 days a week. advocacy, counseling, accompaniment, and referral services to the community. We are asking for your support of a donation of \$500.00 to raise funds for victims of sexual violence and domestic violence. We empower the community to raise awareness and prevent sexual violence, and most importantly, we give victims the support they need during difficult times. Victims who report being raped receive accompaniment services by an advocate during their forensic exam, which can last up to 4 hours at times. With donations from our community, we can provide meals and clothing after their forensics exam is complete. Many victims of domestic violence who are running away from their perpetrator can receive emergency shelter 3-night hotel vouchers. During this time, we make arrangements for shelter services for the victim and their children. Many women and men stay in unhealthy relationships due to financial need, and if we can be of support to these families, we can help them get on their two feet and feel empowered to walk away from domestic violence. Most importantly, we empower victims to become survivors and encourage our community to live free from sexual violence. Our services are available to all residents of Imperial County and are provided free of charge. To make this possible, we are asking our local agencies and departments for monetary donations. If your department is interested in supporting this great cause and donating, please feel free to contact me via email or phone.

Your tax-deductible donation will bring joy to families in need. If you have any questions, please contact Margaret Sauza or Johana Ramirez Lead Advocate at (760)-352 7878.

Thank you for your support!

Sincerely,

Margaret Sauza

Executive Director