



**CALEXICO CITY COUNCIL/CALEXICO REDEVELOPMENT SUCCESSOR  
AGENCY/CALEXICO FINANCING AUTHORITY  
SPECIAL MEETING AGENDA**

**STRATEGIC PLANNING UPDATE  
Tuesday, May 23, 2017  
10:00 a.m.**

At  
Carmen Durazo Cultural Arts Center  
421 Heffernan Street  
Calexico, CA 92231  
[www.calexico.ca.gov](http://www.calexico.ca.gov)

**Council Members**

Armando Real, Mayor/Chairman  
Maritza Hurtado, Mayor Pro Tem/Vice Chair  
Lewis Pacheco, Council Member  
Jesus Eduardo Escobar, Council Member  
Bill Hodge, Council Member

**City Manager**

Armando G. Villa

**Interim City Attorney**

Carlos Campos

**City Clerk**

Gabriela T. Garcia

Next City Ordinance Number: 1175  
Next City Resolution Number: 2017-12

**\*\*\*AGENDA\*\*\***

**CALL TO ORDER**

Call to Order.  
Roll Call.  
Pledge of Allegiance.  
Approval of the Agenda.

**PUBLIC COMMENTS AND PUBLIC APPEARANCES**

**NOTE: (Not to Exceed 3 Minutes)** This is the time for the public to address the City Council on the Special Agenda Items only. The Mayor will recognize you and when you come to the microphone, please state your name and place of residence for the record. While members of the public are encouraged to participate, it is unlawful to disturb or delay the Council meeting with personal or slanderous remarks. The City Council is prohibited by State law from taking action or discussing items not included on the printed agenda. Please direct your questions and comments to the City Council.

## DISCUSSION ITEMS

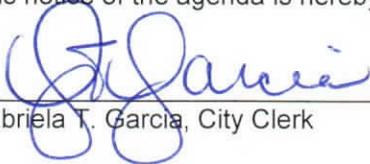
1. STRATEGIC PLANNING UPDATE.
  - a. Introductions – Expectations – Agenda Review
  - b. Strategic Planning Process Presentation
  - c. SWOT Analysis
    - Strengths
    - Weaknesses
    - Opportunities
    - Threats
  - d. Refine and Reaffirm Existing Targets
  - e. Discussion of Goals – Revisit and Refresh
  - f. Prioritization of Goals – Revisit and Refresh
  - g. Wrap-up/Next Steps

**NOTE:** The City Council will take no substantive votes at the Retreat. The City Council may give general direction to the City Manager. The City Council may schedule some topics for more detailed discussion at future City Council meetings.

## ADJOURNMENT

It is the intention of the City of Calexico to comply with the Americans with Disabilities Act in all respects. If you are a person with a disability who requires a disability-related modification or accommodation in order to participate in a meeting, including auxiliary aids or services, please request such modification or accommodation from the City Clerk at (760) 768-2102. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting. Please advise us at the time whether you will require accommodations to participate in meetings on a regular basis. Any person affected by any application on this agenda may submit their concerns in writing prior to the meeting or appear in person and be heard in support or opposition to the proposal at the time the matter is considered on the agenda. The staff reports, applications and environmental documents may be viewed at either the office of the office of the City Clerk, 608 Heber Avenue from 8:30 a.m. until 5:30 p.m. Monday through Thursday, except legal holidays. Telephone inquiries may be made at (760) 768-2102. If you challenge any agenda issue in court, you may be limited to raising only those issues that you or someone else raised at the public meeting described in this notice, or in written correspondence delivered to the City of Calexico at, or prior to, the public meeting.

This notice of the agenda is hereby certified to have been posted on or before 5:30 p.m. May 18, 2017.



Gabriela T. Garcia, City Clerk

5:30 p.m. / May 18, 2017  
Time/Date