



AGENDA STAFF REPORT

DATE: September 28, 2017

TO: Mayor and City Council

APPROVED BY: Armando G. Villa, City Manager *Armando G. Villa*

PREPARED BY: Armando G. Villa, City Manager

SUBJECT: Establishment of protocol for coordinating the City of Calexico 110th Anniversary celebration in 2018; including oversight and budgetary parameters.

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Recommendation:

Create a committee, consisting of 2 Councilmembers, or as desired by Council, and additional community members, to plan and coordinate the City of Calexico 110th Anniversary celebration in 2018.

Background:

The City of Calexico was incorporated on April 16, 1908. For many years, the anniversary of its incorporation has been commemorated with a celebration. Celebrations have varied from a ceremonial cake cutting, to a dinner reception, to a week long celebration during the centennial anniversary year. The coordination of each event has varied throughout the years, with planning of festivities stemming from staff, the Mayor, community committees, or the City Manager.

Discussion & Analysis:

2018 marks the 110th anniversary of the City of Calexico incorporation. Community members have expressed interest in taking part in the planning of the commemorative celebration. The City Council needs to provide direction on the level of involvement, if any, the public and Council will have in coordinating the celebration. The following options should be considered:

- 1) Create a committee consisting of 2 council members, or as desired by Council, (to be appointed by the Council) and representatives from the public (i.e.: other agencies/commissions). The number of appointees should be limited to ensure effectiveness and cohesion.

- 2) Authorize the Mayor to plan the celebration and have staff coordinate the execution of those plans.

Fiscal Impact: N/A